

## CONTACTLESS CARDS CAN SPEED UP YOUR DRIVE THRU

Based on new software and testing with contactless, here's what we know:

- Contactless transactions are significantly faster when compared to card transaction. They cut about 4 seconds off the transaction time.
  - They offer the same charge-back safety benefit as a full EMV transaction
  - They eliminate the lengthy chip to chip reader negotiation which adds 4-5 seconds of overhead to every chip based transaction.

### To speed up your drive thru:

- Have your crew look for the contactless symbol on cards and tap a card on the screen rather than insert the chip.
- Currently about 20%-30% of the issued cards in the US are contactless enabled.
  - This simple suggestion will decrease the average payment transaction speed in the drive-thru. All major brands (Visa, MasterCard, AMEX, Discover) have indicated they are changing to contactless enabled cards.
  - Visa indicated they have replaced about 100 million of their 400 million cards in the US
  - All issuers have indicated as cards expire and are reissued they will be replaced with contactless enabled cards in the next 1-2 years.

Have your DT crew look for this symbol (below) on the front or back of the card and if it is found follow the instructions below.



## How to use your contactless card




### Look

Check for the Contactless Indicator  on your card and Contactless Symbol  on the store's checkout terminal.



### Tap

When prompted, bring your card within a few inches of the Contactless Symbol .



### Go

Get the ok—a "beep", checkmark or green light—and go!