

# CREW APPRECIATION IDEAS

The outbreak of the coronavirus disease is stressful for everyone. Coping with stress will make all of us, the people we care about, and our communities stronger. All Owner Operators are trying to reduce the stress of their crew by showing appreciation for them and providing support in many ways. What follows are just a few examples, of how some Owner Operators are giving back to their restaurant teams.



Mike and Colleen McLaughlin in the Syracuse, NY area are giving out paycheck stuffers with a thank you note from the owner operator along with a \$25 McDonald's gift card to each of his employees!

Alex Pina is personally speaking to all of GMs, DMs, SMs, Maintenance, and core crew (Aces) assuring them that they will be taken care of. The organization is providing necessities (milk, eggs, bread, etc.) to several of our crew that are unable to get food because of transportation or living in "food islands". Lastly, working shoulder to shoulder with them EVERY DAY while practicing social distancing so everyone can see that they are in this together.



Provide your crew an opportunity for a hot meal for their family. In the example on the left, they can take up to \$20 in food home. On the right, Teresa and Chip McGeehan delivered gift basket to their restaurants. Chip said, "It's good to deliver cheer and goodies to all the crew and management. We will weather this storm"



The Ball organization (left) is showing appreciation to their restaurant teams by doubling their employee meal discount in an effort to take some stress out of their restaurant team's day. On the right, **Gani Bardha**, wrote thank you notes to each of her managers with an included Kroger Gift Card. This simple act of appreciation and acknowledgment pays dividends!

